



A fresh
green spin
on cleaner air

[AirFilterStore.com](http://www.AirFilterStore.com)

Authorized Dealer

Toll-Free (888)246-8776
<http://www/airfilterstore.com>

Blueair ECO10

 **Blueair**

Introducing Blueair ECO10

This energy-saving air purifier provides a crisp, clear indoor environment, using up to 95% less energy than other air cleaners in its class.

The Blueair ECO10 not only saves energy, but also costs far less to run than other purifiers. All in all, it's a smart investment in a more sustainable future.

Breakthrough technology. The Blueair ECO10 combines patented HEPASilent™ filter technology with a superior EC fan motor to deliver markedly higher energy efficiency than conventional air purifiers. Other new features include two built-in speeds, four effective pre-filters and a main filter unit that can be vacuumed to prolong service life.

Low power consumption. The Blueair ECO10 runs on just 10 watts of power, making it extremely energy efficient. It is nearly 10 times more energy efficient than the minimum performance requirements for energy-efficient room air purifiers established by the U.S. Environmental Protection Agency for its ENERGY STAR program.

Familiar features. Like its siblings, the Blueair ECO10 offers exceptional performance, unmatched quality, whisper-silent operation and an unbeatable warranty. All stylishly packaged in an award-winning Swedish design.

The world's most
energy efficient air purifier



Why should cleaner indoor air cost more than \$10 a year?

Save up to \$190 a year on your electricity bill

According to industry sources, the air in your home can be up to 100 times more polluted than the air outdoors.

With the average American spending approximately 90% of his time indoors, indoor air pollution poses a greater health risk than outdoor pollution. How much are you willing to spend on cleaner indoor air?

With the Blueair ECO10, you don't spend more on electricity to bring cleaner air into your home. That's because the Blueair ECO10 uses considerably less electricity to run than other air purifiers.

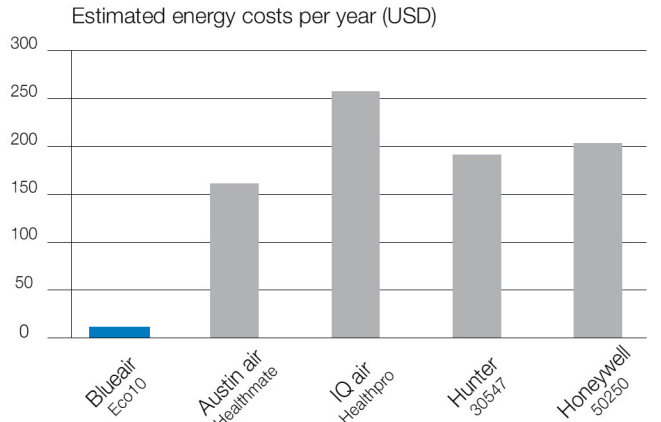
It costs less than \$10 a year to run the Blueair ECO10 on high speed 24/7. Other air purifiers can cost up to \$200 a year. That adds up to an estimated \$190 per year in savings on your electricity bill.

Energy savings add up

To put the unit's advanced technology into perspective, consider this. When new product specifications for ENERGY STAR energy-efficient air purifiers were released in 2004, the U.S. Environmental Protection Agency projected consumer savings for an air purifier that earned the ENERGY STAR to average \$200 over the lifetime of the product.

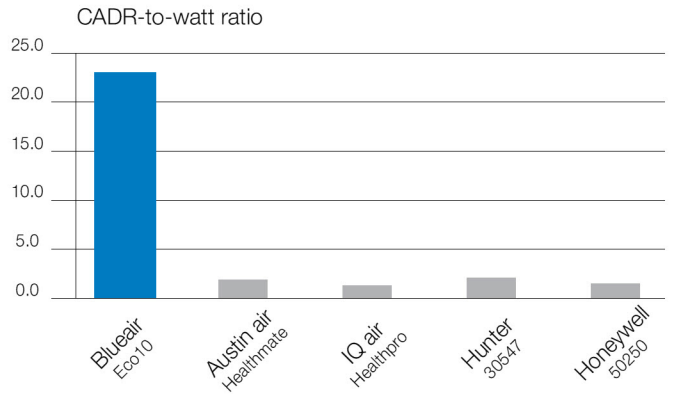
The Blueair ECO10 can deliver those energy savings in just one year. So the payback time is relatively short and, once payback is realized, additional energy savings keep accumulating. Over the entire service lifetime of your air purifier, your energy savings can add up to more than \$2000.

Environmental Protection Agency projected consumer savings for an air purifier that earned the ENERGY STAR to average \$200 over the lifetime of the product.



Highest CADR-per-watt ratio

With a CADR-per-watt ratio of 19.6, the Blueair ECO10 unit has the highest energy-efficiency rating ever recorded by the U.S. Environmental Protection Agency's ENERGY STAR program. This is nearly 28% better than the next best room air cleaner.* Thanks to its superior energy efficiency, the Blueair ECO10 helps you protect the environment, too.



* CADR-per-watt ratio compares the cubic feet of contaminant-free air per minute produced by the unit to the amount of energy it consumes.

Over 136 million Americans, or 46% of the U.S. population, live in areas where they are exposed to unhealthy levels of air pollution in the form of either ozone or short-term or year-round levels of particles.

Source: American Lung Association, State of the Air 2007



Help make the future a little bit greener

Reduce your carbon footprint by a ton

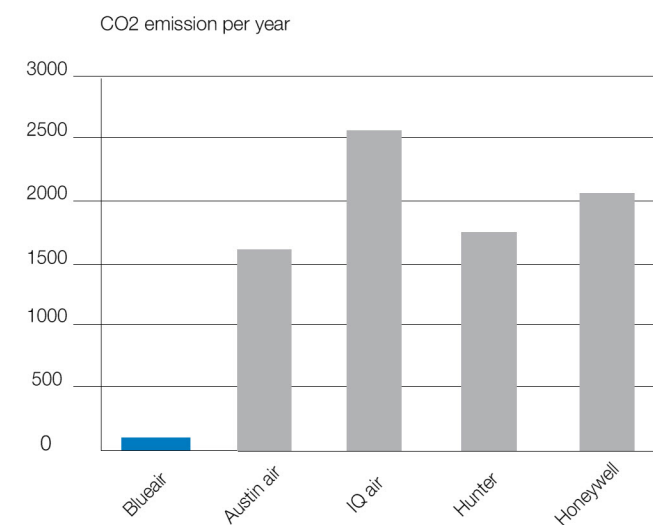
For every kilowatt-hour of electricity saved using the Blueair ECO10, you do more than just save money. You make a conscious decision to use less energy and reduce carbon emissions that contribute to climate change.

The unit produces less than 120 pounds of carbon emissions per year. That's the equivalent of driving a midsize fuel-efficient hybrid car around 400 highway miles. Other air purifiers produce more than a ton (2,000 pounds or 907 kilograms) of carbon emissions a year or the equivalent of driving nearly 8,000 highway miles.*

What's more, the Blueair ECO10 produces no ozone byproducts during operation. At the end of its lifecycle, the entire unit including the polypropylene filter is recyclable.

About 15 million room air cleaners are currently in use in the United States, and consume approximately \$800 million worth of electricity, or 10 billion kilowatt hours, per year.

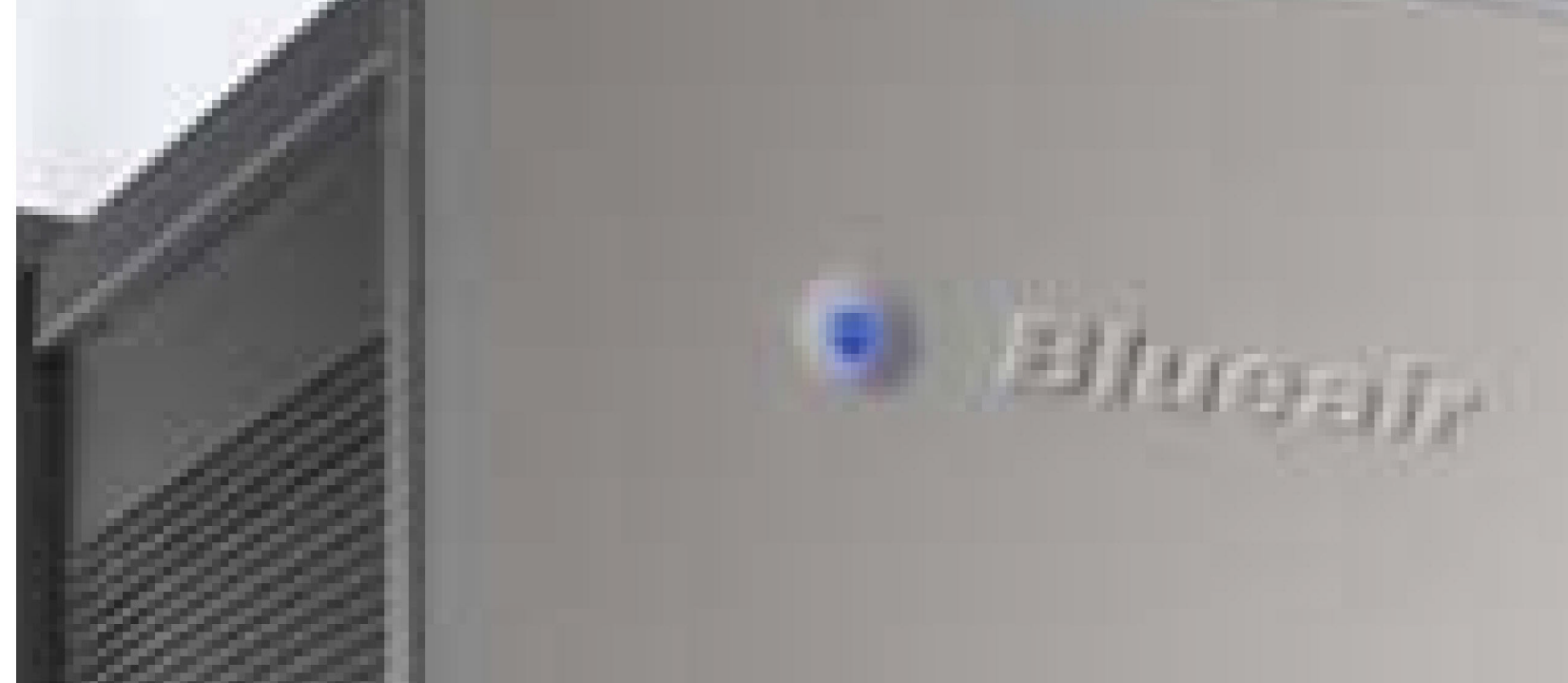
Source: U.S. Environmental Protection Agency



Energy efficiency may well be the most rapid and cost-effective tool to reducing carbon dioxide emissions.

Source: WWF

The greenest air purifier ever



Experience cleaner greener air

Exceptional performance, more efficient use of material, lighter weight, energy efficiency, ease of assembly and less packaging. Thanks to our Swedish heritage, every Blueair product is designed with this in mind.

So it should come as no surprise that sophisticated materials and precision engineering allow Blueair air purifiers to clean more indoor air at a faster rate, with less noise and less electricity than any other.

Specifications

| | |
|---------------------|---|
| Dimensions | 26 x 20 x 13 inches (660 x 500 x 340 mm) |
| Weight | 35 pounds (15.5 kilograms) |
| Room size | 298 square feet (28 square meters) |
| CADR* | Smoke: 190 Dust: 195 Pollen: 200 |
| Airflow rate | 250 cubic feet per minute (425 cubic meters per hour)* |
| Power usage | Maximum 10 watts |
| Noise level | 49 dB(A) maximum speed |
| Filter service life | 12 months |
| Warranty | Lifetime |

*Clean Air Delivery Rate, see www.cadr.org

Superior EC fan motor. Far better than conventional motors, the electronically commutated (EC) fan motor provides higher efficiency, efficient speed control, better temperature control and longer service life. All this contributes to a higher rate of air exchange and impressive energy-saving performance.

Elektrostatic ionizer. The ionizer charges the air to make airborne particles cling more easily to the Filter. This helps increase overall cleaning efficiency.

High-efficiency filter. Patented HEPASilent filter technology generally provides higher filtration efficiency than other air purifiers. Fine polypropylene fibers of the Blueair ECO10 filter effectively capture 99.5% of all allergens and other airborne particles yet enable air to flow freely through the filter.

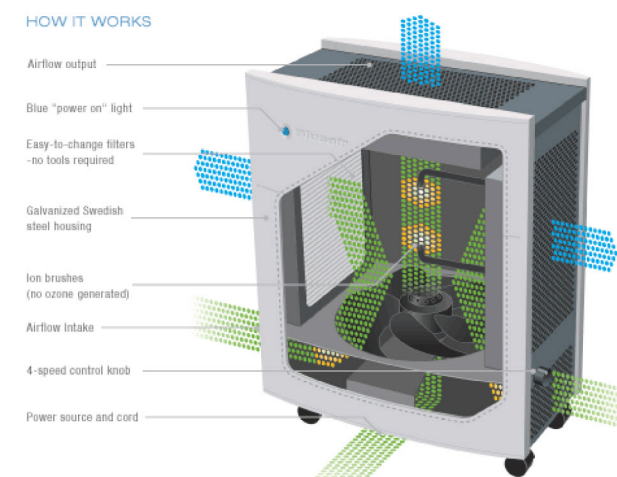
Effective pre-filter. To help extend the service life of the HEPASilent filter, four pre-filters effectively remove large particles such as visible dust, hair and lint. These improve the overall efficiency of your unit.

Sleek sturdy housing. Even the housing is designed with quiet operation in mind. Blueair housing is made of galvanized sheet metal combined with soundproofing material to minimize noise from the unit. It works so quietly that you may wonder if it's on.

How it works. Simply plug the Blueair ECO10 in and turn it on. Depending on your needs, choose between the high or low setting. The pre-filters effectively capture larger airborne particles as the EC fan motor draws air into the unit.

Air passes through an ion chamber where airborne particles are electrically charged with negative ions. Charged particles are drawn to the statically charged HEPASilent filter surface. Purified air, which is virtually contaminant-free, is re-circulated into the room.

Going on vacation? Let your Blueair ECO10 take a break, too. Unplugging your air purifier helps save energy and prevent damage in case of a storm of power surge.





Designed for life

Environmentally aware. Blueair products offer exceptional performance without polluting the environment. Recyclable nontoxic polypropylene filters are made of one of the least harmful plastics and do not contain any chemical additives or release any toxins into landfills or the air. Plus the galvanized steel housing uses a special powder coat finish that produces no chemical outgassing.

Award-winning design. The union of visually pleasing form and effective function is a hallmark of Swedish design, and Blueair is no exception. Its sleek contemporary look has earned Blueair one of the most prestigious design awards in Scandinavia, the Excellent Swedish Design award. In fact, a Blueair unit resides in a permanent exhibit at The National Museum in Stockholm.

Lifetime warranty. Buy the Blueair ECO10 with complete confidence. The unit comes with lifetime warranty against hardware defects for a full year from the purchase date. Simply contact one of our 600 service centers located throughout the U.S. for assistance.



Blueair philosophy

Blueair believes in cleaner indoor air for everyone. Removing air impurities down to the tiniest particle requires a deep commitment to continuous innovation and a greener global environment. Our fresh air solutions are not only inventive, but extremely effective and ecofriendly. At Blueair we believe that clean air is a human right.

AirFilterStore.com
 clean air starts here
 Toll-Free (888)246-8776
<http://www.airfilterstore.com>

Certifications



This product earned the ENERGY STAR by meeting the strict energy efficiency guidelines set by the U.S. EPA. The U.S. EPA does not endorse any manufacturer claims of healthier indoor air from the use of this product.



| | |
|--|---|
| | Clean Air Delivery Rate <i>Certified Rating</i> |
| <p><small>From air cleaner to air cleaner, compare the CADR numbers. First, look at suggested room size. Then refer to the tobacco smoke, dust and pollen Clean Air Delivery Rate (CADR) numbers. The higher the numbers, the faster the unit filters the air.</small></p> <p>This air cleaner is suggested for use in a single closed room up to <u>360</u> square feet.</p> <p><small>Room size ratings conform to the AHAM Certification Program criteria of 80% smoke reduction. Higher Clean Air Delivery Rates provide improved performance in all room sizes. Portable air cleaners will be much more effective in rooms where all doors and windows are closed.</small></p> | |
| <p>Tobacco Smoke: <u>232</u> Dust: <u>239</u> Pollen: <u>284</u></p> <p><small>These values represent performance that can be expected within the first 72 hours of operation. Subsequent performance may vary with use.</small></p> <p style="text-align: right;"><small>www.cadr.org</small></p> | |
| <p>Association of Home Appliance Manufacturers AHAM</p> | |

Blueair Inc.
17 N. State, Suite 1830, Chicago, IL 60602
Tel: 1.888.258.3247, Fax: 312.727.1153, www.blueair.com
info@blueair.com

Blueair AB
Danderydsgatan 11, SE-114 26 Stockholm, Sweden
Tel: +46-8-679 45 00, Fax: +46-8-679 45 45, www.blueair.se
info@blueair.se